Meaning ‘Land of the Gazelle’ in Arabic, Abu Dhabi was founded when a young antelope led a wandering tribe to fresh water, on an island with no more than 300 palm (‘barasti’) huts, a few coral buildings and the Ruler’s fort. This simple island settlement has since been transformed into the modern, cosmopolitan city of Abu Dhabi and the high-rise capital of the United Arab Emirates.

PAST PATRONS OF IEEE GLOBECOM

at&t  |  Cambridge University Press  |  Brocade  |  Cisco

Ciena  |  Google  |  EMC  |  Rantplan

Huawei  |  Qualcomm  |  Samsung

Springer

EXPECTED PARTICIPATION
We expect up to 2,000 participants, technical researchers and industry practitioners from Japan, China, India, Canada, the United Kingdom France, Germany, Korea, the United States and many others.

PAST & FUTURE IEEE GLOBECOM EVENTS

2010 - Miami, Florida
2011 - Houston, Texas
2012 - Anaheim, California
2013 - Atlanta, Georgia
2014 - Austin, Texas
2015 - San Diego, California
2016 - Washington, DC
2017 - Singapore
2018 - Abu Dhabi, UAE
2019 - Waikoloa, Hawaii
2020 - Taipei, Taiwan

IEEE GLOBECOM 2018
9 - 13 December 2018
Abu Dhabi, UAE
#IEEEGLOBECOM18
INTRODUCTION
IEEE GLOBECOM 2018 is one of the IEEE Communications Society’s two flagship conferences. Each year, over 3,000 scientific researchers and their management submit proposals for program sessions to be held at IEEE GLOBECOM. After extensive peer review, the best of the proposals are selected for the conference program, which includes technical papers, tutorials, workshops and industry sessions.

Major components of the conference program include: keynote speakers (representing the elite of the communications industry), technical papers sessions, workshops, tutorials, an awards luncheon and a world class banquet with entertainment. IEEE GLOBECOM 2018 will also place major emphasis on the real-world interests of industry practitioners.

It is with great pleasure that the Abu Dhabi technical and business community was chosen to host this prestigious conference.

In addition to the program shown below, there will be special industry events and opportunities to meet and recruit young engineers. This will include an IEEE Young Professionals event and networking reception.

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**IEEE GLOBECOM 2018 PATRON SUPPORT LEVELS AND BENEFITS**

We offer many levels of patronage and opportunities to exhibit. After all, EVERYONE knows that Patronage Means Leadership and Reputation.

**Patronage opportunities include:** Involvement in industry sessions, forums, announcing major technology implementations, regulatory impact assessments, effective economic models, and engineering methods used by industry practitioners. Speaking opportunities are available in keynote sessions, industry sessions, presentations, etc. One of the most important aspects of participating is networking with other industry leaders. The event also offers timely and relevant educational opportunities for your employees.

**Benefits**

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<tr>
<th>Star Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>$200,000</td>
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| Exhibit space | 25x25 | 20x20 | 20x20 | 10x20 | 10x20 | 10x10 |
| Full complimentary conference registrations | 15 | 10 | 5 | 4 | 3 | 2 | 1 |
| Complimentary registrations for the Industry Program | 30 | 25 | 20 | 15 | 10 | 5 | X |
| Exhibit passes | 30 | 25 | 20 | 15 | 10 | 5 | X |

**Print name on lanyard**

**Print name on event gift item**

**Insert the name and the logo in the digital invitation cards**

**Keynote speaking opportunity in the program**

**Speaking opportunities in the program**

**Opportunity to host an industry-related event (presentation, seminar, forum or panel discussion)**

**Branding in registration area**

**Recognition from the podium**

**Company logo (linked to company site) on conference website**

**Company information, brochures/materials provided with the Conference Backpack**

**Advertisement in the conference App**

**Limited**

**Applicable**

**Not Applicable**

**Additional Support Opportunities**

Opportunities (at cost) available according to the level of patronage:
- Providing breakfast or lunch to attendees, Mon - Wed
- Providing the Coffee Breaks
- Providing support for the Welcome Reception

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**For more information, please contact the patron team at gc18@kustar.ac.ae**